



MBA  Master of Business Administration

AEROSPACE MBA

3 INTERNATIONAL ACCREDITATIONS



**Think
& Create**

Think out of the box Create new possibilities



Toulouse Business School was created by the Toulouse Chamber of Commerce and Industry more than one century ago, in 1903 and is one of the prestigious French Grandes Ecoles.

Toulouse Business School is one of the few schools of business and management worldwide to be accredited by three main accreditation bodies namely EQUIS (from EFMD) since 2001, AACSB since 2003 and AMBA since 2002.

Toulouse is the second biggest French University research metropolis only to Paris, one of the leading international centers for the development and production of civil aircraft (Airbus and ATR are based in Toulouse), and the European leader in Earth observation and satellite systems (Astrium and Thales Alenia Space are based in Toulouse).

At the heart of a world-class aerospace complex located in this exceptional industrial, academic and research environment, Toulouse Business School shares its management expertise with the aerospace world.

The Aerospace MBA program makes a valuable contribution to the Aerospace Valley where professionals, academics, researchers and students come together to share knowledge and experience and build a global network.

“Nowhere else in the world could you find such a large number of origins and cultures and so many manufacturers, airlines, service companies, electronics businesses and research organizations, all connected in some way to the aerospace sector. That’s why we attract high-calibre students from all over the world eager to join the program”.

Dr. Jacques Tournut
Aerospace MBA Director

THE AEROSPACE MBA PROGRAM

Mission

Develop individuals with high-level executive skills for management and leadership, who will become strategy accelerators and change leaders in a customer-driven global network, all the while being responsible for transmitting high standards and values to their teams.

Objectives

Gather individuals (delegates and contributors) from the aerospace industry and its sub-sectors (aviation, civil aircraft and engines manufacturing, defense and space) so that they share their experience and expertise, develop and deploy a global and international network of future leaders.

Outcomes

Responsible leaders belonging to an international network, able to lead and implement the needed changes to enable their company to cope with the current and future challenges.



AEROSPACE MBA

A WORLDWIDE NETWORK



SOME ALUMNI SUCCESS STORIES

- > Ruxandra BRUTARU (Romania), Aerospace MBA 2001: TAROM, President and CEO (2008-2011), Aviation Consulting Group, Chairman and CEO (2012 and on)
- > Michael DELANEY (USA), Aerospace MBA 2001: Boeing CA, Vice President Engineering
- > Patrick MATHIEU (France), Aerospace MBA 2003: IFR, Chairman and CEO
- > Jun MENG (China), Aerospace MBA 2004: AVIC Shenyang Liming Aero-Engines, Chairman and President
- > Pingyan SHI (China), Aerospace MBA 2006: CAST XI'AN, Chairman and President
- > Arnaud MEZIERES (France), Aerospace MBA 2007: EADS, Vice President Industrial Cooperation South East Asia
- > Kajetan VON MENZINGEN (Germany), Aerospace MBA 2011: Eurocopter, Vice President Lean Development

Structure

After a 3-day team building and induction seminar, the curriculum starts by providing participants with a broad coverage of the main fundamental strategic and functional areas in management taught mainly by the permanent faculty of Toulouse Business School, namely:

- Strategy and Core Business
- Corporate Finance and Financial Accounting
- Economics and Sustainable Development
- Operations Strategy and Management
- Human Capital and Leadership Development
- Marketing and Sales

Then, the program adopts a complete process approach that covers the key management topics that cut across different functions in the aerospace sector.

These process workshops, instructed by highly qualified professionals from the Aerospace industry and services, are:

- Managing Alliances and Partnerships
- Change Management
- Managing Complex Projects
- Insurance, Hedging and Risk Management
- Management Accounting and Performance Monitoring
- Knowledge and Competence Management
- Supply Chain Management
- Legal Environment and Ethics

The combination of these two approaches (functional and process) forms a matrix structure that corresponds to the typical organizational structure that is common in the Aerospace sector.

Beyond the mere acquisition of knowledge and technical skills, the curriculum is designed to put theory into practice by focusing on the personal development of participants through such competencies as decision making, team work, self-leadership, leadership skills, entrepreneurial potential, negotiation, communication and presentation skills.

Then elective courses on Aerospace Sub Sectors such as Civil Aircraft and Engines, Airlines, Airport, Defence and Space are proposed.

The aim of these electives is to further broaden participants' knowledge, such that they will be able to integrate into their decision-making processes, management problems encountered in specific aerospace sub sectors. Finally, the program ends with a full time 4 month corporate mission to put in practice the knowledge acquired during the previous stages. Alternatively, these four months could be spent carrying out research work on a topic related to the concepts developed during stages two and three.

Over and above the curriculum, a particular attention is paid to soft skills development centered on Leadership Development and Effective Communication Skills.

Last but not least, participants have to work on 2 projects, a multi-cultural team project and an individual project, under the supervision of a faculty member and an executive from the corporate world.

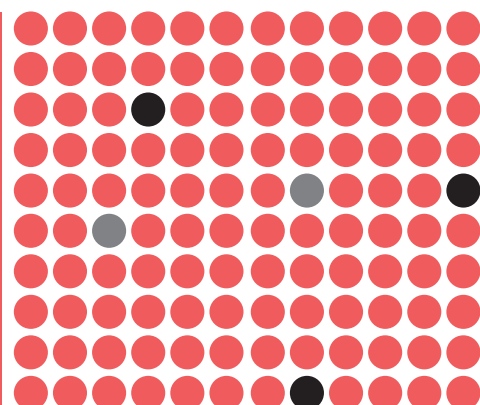
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India
Nepal

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New Zealand

East Asia
Indonesia
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Taiwan
Thailand
Vietnam



The Aerospace MBA App
> discover the Aerospace MBA Alumni Network
<http://www.tbs-mba.com/aerospace/>



THE AEROSPACE MBA IS PROPOSED IN TWO FORMATS

a one-year Full Time Program or a two-year Part Time Program

Full time **one year**

OCTOBER TO JANUARY	FEBRUARY TO APRIL	APRIL TO MAY	JUNE TO SEPTEMBER
<ul style="list-style-type: none"> • Team Building Seminar • Core Modules 	Process Workshops	Electives	<ul style="list-style-type: none"> • Individual Project: <ul style="list-style-type: none"> - Corporate Mission - Research Project
Multicultural Project, Leadership Development, Effective Communication Skills			

Part time **two years**

	BEFORE FEBRUARY	FEBRUARY - MARCH <i>5 weeks in Toulouse</i>	APRIL TO SEPTEMBER	SEPTEMBER <i>4 weeks in Toulouse</i>
YEAR 1	Preparation Work Reading	Team Building Seminar Core Modules	Assignments Preparation Work	Process Workshops
		<ul style="list-style-type: none"> • Multicultural Team Follow Up • Leadership Development • Effective Communication Skills 		<ul style="list-style-type: none"> • Multicultural Team Follow Up • Leadership Development • Effective Communication Skills

	OCTOBER TO MARCH	APRIL-MAY <i>2 weeks in Montreal 1 week in Seattle 1 week in Toulouse</i>	APRIL TO SEPTEMBER	SEPTEMBER <i>1 week in Toulouse</i>
YEAR 2	Assignments Preparation Work	Electives	<ul style="list-style-type: none"> • Individual Project: <ul style="list-style-type: none"> - Corporate Mission - Research Project 	<ul style="list-style-type: none"> • Individual Project Presentation • Multicultural Team Project presentation
		<ul style="list-style-type: none"> • Multicultural Team Follow Up • Leadership Development • Effective Communication Skills 		<ul style="list-style-type: none"> • Leadership Development • Effective Communication Skills



Trustees

Each intake has been honored to have a worldwide leader as its sponsor.

2000

Philippe CAMUS,
EADS, Co-President and CEO

2001

Alan MULALLY,
Boeing Commercial Airplanes, President and CEO

2002

Jean-Paul BECHAT,
SNECMA, President and CEO

2003

Noël FORGEARD,
Airbus, President and CEO

2004

Jean-Cyril SPINETTA,
AIR France, President and CEO

2005

Sir Charles MASEFIELD,
BAe Systems, President

2006

Jean-Marc THOMAS,
Aerospace Valley, President

2007

Scott DONELLY,
GE Aviation, President and CEO

2008

Fabrice BREGIER,
Airbus, President and CEO

2009

Ruxandra BRUTARU,
TAROM, President and CEO, Aerospace MBA

2010

Richard HILL,
Etihad Airways, COO

2011

Filippo BAGNATO,
ATR, President and CEO

2012

Damien LASOU,
Accenture Aerospace&Defence, Global Executive Director

2013

Tom ENDERS,
EADS, President and CEO

TOULOUSE BUSINESS SCHOOL

PROGRAMS

BACHELOR IN MANAGEMENT
GRANDE ÉCOLE / MASTER IN MANAGEMENT
APPRENTICE TRAINING CENTER
EXECUTIVE EDUCATION
SPECIALIZED MASTERS AND POST-GRADUATE EDUCATION
MBA (AEROSPACE, MANAGEMENT CONSULTING, EXECUTIVE)
DBA, DOCTORATE OF BUSINESS ADMINISTRATION
AMP, ADVANCED MANAGEMENT PROGRAM (CPA)

CAMPUSES

TOULOUSE | BARCELONA | CASABLANCA | PARIS BRANCH

TRIPLE ACCREDITATION



For further information:

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